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PATENT  
Attorney Docket No.: NTL-002

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

APPLICANT:	Yaron Reich	GROUP NO.:	Not Assigned
SERIAL NUMBER:	Not Assigned	CONFIRMATION NO.:	Not Assigned
FILING DATE:	Herewith	EXAMINER:	Not Assigned
TITLE:	LBS NOWCASTING SENSITIVE ADVERTISING AND PROMOTION SYSTEM AND METHOD		

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**PRELIMINARY AMENDMENT**

Sir:

Prior to examination, please amend the application as follows.

**Amendments to the Specification** begin on page 2 of this paper.

**Amendments to the Claims** are reflected in the listing of claims that begins on page 3 of this paper.

**Remarks** begin on page 7 of this paper.